

Friends of Science ads: November, 2009

Ad1: “Predictions of Global Warming are Wrong”

Voice 1: Floods.

Voice 2: Global warming

Voice 1: Drought

Voice 2: Global warming.

Voice 1: Warm winter

Voice 2: Hah, global warming.

Voice 1: Cold winter.

Voice 2: Oh, yeah, that’s global warming, too.

Narrator:

This isn’t a joke. It’s what you’re being told about global warming. Predictions of major global warming have been wrong. Why?

‘Cos it turns out that the main cause of climate change is the sun and it’s been quiet lately. There hasn’t been any warming for ten years. In fact, it’s been cooling.

Time to get the facts and start thinking. Go to friendsofscience.org

This debate matters. And it starts with you.

Ad 2: “They Refuse to Debate the Science”

[Background hubbub]

Narrator:

For years now, you’ve been bombarded with doom-and-gloom messages about global warming. Guess what happens when some scientists, celebrities and politicians are asked to debate the science.

[Silence]

They refuse. Because if there was a debate, you might find out some really inconvenient truths.

Like there hasn’t been any warming for ten years. Like the main cause of climate change is the sun. Makes you wonder if you should get the facts yourself. Go to friendsofscience.org

This debate matters. And it starts with you.